



**Save the
Earth from
Environmental
Alarmism!**

It's the End of the World as We Know It...Or Is It?

First, They Said It Was "Global Cooling"...

"Air pollution may obliterate the sun and cause a new ice age in the first third of the next century...The demands for cooling water will boil dry the entire flow of rivers and streams of continental United States."

— *BOSTON GLOBE*, APRIL 1970, SCIENTISTS PREDICT A NEW
ICE AGE BY 21ST CENTURY



"The Big Freeze," *Time*, December 1973



"Experts Say a New Ice Age Is Imminent," *Science & Mechanics*, November 1969

"Civilization will end within 15 or 30 years unless immediate action is taken against problems facing mankind."

— DR. GEORGE WALD, HARVARD BIOLOGIST & NOBEL LAUREATE,
APRIL 1970, THE FIRST EARTH DAY



"Air pollution...is certainly going to take hundreds of thousands of lives in the next few years alone."

— DR. PAUL EHRLICH, AUTHOR AND PROFESSOR OF POPULATION STUDIES
AT STANFORD UNIVERSITY, APRIL 1970



"In the next 50 years...the average temperature could drop by six degrees. If sustained over several years—five to 10—such a temperature decrease could be sufficient to trigger an ice age!"

— *WASHINGTON POST*, QUOTING DR. S.I. RASOOL OF NASA AND
COLUMBIA UNIVERSITY, JULY 1971



Then, They Said It Was “Global Warming”...

“A senior U.N. environmental official says entire nations could be wiped off the face of the Earth by rising sea levels if the global warming trend is not reversed by the year 2000.”

— ASSOCIATED PRESS, JUNE 1989



“Many scientists are now warning that we are moving closer to several tipping points that could—within as little as 10 years—make it impossible for us to avoid irretrievable damage to the planet’s habitability for human civilization.”

— AL GORE, SPEECH AT NEW YORK UNIVERSITY, SEPTEMBER 2006



“The Heat Is On,” Time, October 1987



“Special Report: Global Warming,” Time, April 2006

“Unless drastic measures to reduce greenhouse gases are taken within the next 10 years, the world will reach a point of no return.”

— VICE PRESIDENT AL GORE, JANUARY 2006



“Researchers believe that global warming is already responsible for some 150,000 deaths each year around the world, and fear that the number may well double by 2030 even if we start getting serious about emissions reductions today.”

— HEALTH AND CLIMATE SCIENTISTS FROM THE WORLD HEALTH ORGANIZATION AND THE UNIVERSITY OF WISCONSIN, *NATURE JOURNAL*, JUNE 2009



“Gore: Polar Ice Cap May Disappear by Summer 2014”

— USA TODAY, DECEMBER 2009



Now, They Say It's "Climate Change"...

HEADLINE: "President 'has four years to save Earth'"

— *THE GUARDIAN*, JANUARY 2009



HEADLINE: "Just 96 months to save world, says Prince Charles"

— *INDEPENDENT*, ROBERT VERKAIK, JULY 2009



HEADLINE: "Gordon Brown [U.K. Prime Minister]:
We have fewer than fifty days to save our planet from
catastrophe"

— *INDEPENDENT*, OCTOBER 2009



Climate extremists worldwide protest the supposed destruction of the planet, despite their own miserable record of predicting environmental outcomes.



"Big Thaw: Antarctica and the Ravages of Climate Change," Time, January 2019

"The world is going to end in 12 years if we don't address
climate change."

— ALEXANDRIA OCASIO-CORTEZ, U.S. CONGRESSWOMAN,
JANUARY 2019



"Around 2030 we will be in a position to set off an
irreversible chain reaction beyond human control that
will lead to the end of civilization as we know it."

— GRETA THUNBERG, TEENAGE CLIMATE CHANGE ACTIVIST,
NO ONE IS TOO SMALL TO MAKE A DIFFERENCE, MAY 2019



"We have ten years to save the planet."

— BILL DEBLASIO, NEW YORK CITY MAYOR, SEPTEMBER 2019



So What Is the Truth About Climate Alarmism?

Climate hysteria is not a new phenomenon. For half a century, the mainstream media, public officials, journalists, celebrities, scientists, and professors have made doomsday predictions heralding environmental catastrophe and destruction. They have been proven wrong.

HEADLINE: “French Foreign Minister: 500 Days to Avoid Climate Chaos”

— WASHINGTON EXAMINER, MAY 2014



HEADLINE: “Planet Still Standing 500 Days After French Foreign Minister Warned of ‘Climate Chaos’”

— WASHINGTON EXAMINER, SEPTEMBER 2015



Every time an alarmist prediction turns out to be incorrect, the goalposts shift to another timetable, and there is yet another resounding call for more government and more control over your life.

“Rigid controls on the marketing of new products, which will be required to prove a minimum pollution potential. Controls on all research and development, to be halted at the slightest prospect of additional pollution. Possibly even population controls, the number of children per family prescribed and punishment for exceeding the limit.”

— NEW ICE AGE MAY DESCEND ON MAN, *DAILY ITEM*, JANUARY 1970



“Governments have a 10-year window of opportunity to solve the greenhouse effect before it goes beyond human control.”

— HEADLINE: “RISING SEAS COULD OBLITERATE NATIONS,” UNITED NATIONS OFFICIALS, *ASSOCIATED PRESS*, JUNE 1989



If you dare to question the orthodoxy of “settled science,” voice skepticism of government’s ability to combat climate change, or consider free market initiatives to reducing emissions, you are labeled a “climate denier.” If there is one thing that is settled, it is the concrete relationship between strong economies and a healthy

Glacier National Park is replacing signs that predicted its glaciers would be gone by 2020

By Christina Maxouris and Andy Rose, CNN

🕒 Updated 3:09 PM ET, Wed January 8, 2020





Television host Bill Nye (left) and Swedish student activist Greta Thunberg (right) are prominent voices pushing environmental alarmism despite more than 500 scientists agreeing that “there is no climate emergency.” The next time someone says urgent change is needed, remember, for more than 50 years, they have been proven wrong by the science they claim to represent.

environment. Centrally-planned government systems utterly fail to provide society with clean air, clean water, and clean energy.

Free market innovation is not only responsible for raising millions out of abject poverty but also for the United States leading all other countries in the reduction of carbon dioxide emissions. The climate extremists on the Left, however, place the blame at the feet of free markets and demonize those who would defend them.

“We appear to be on the verge of a period of great peril to life on this globe produced by the development of the very technology designed to make life more pleasant, tolerable and even possible for all of this humankind.”

— DR. T.M. DONAHUE, PROFESSOR AT THE UNIVERSITY OF MICHIGAN, TESTIFYING IN FRONT OF THE UNITED STATES CONGRESS, DECEMBER 1974



Before submitting to a totalitarian centralized government with the empty promise of saving the environment, look back at the history of climate hysteria, consider the ramifications of exponentially increasing the size of government to satisfy the Left’s ever-changing demands, and utilize a healthy dose of skepticism when evaluating hysterical climate claims.



About Young America’s Foundation

Young America’s Foundation is the principal outreach organization of the Conservative Movement, committed to ensuring that increasing numbers of young Americans understand and are inspired by the ideas of individual freedom, a strong national defense, free enterprise, and traditional values.

We inspire millions of young people with conservative ideas through breakthrough conferences and seminars, campus lectures and activism initiatives, internships, and educational programs across the country—including the Reagan Ranch project, the National Journalism Center, the Center for Entrepreneurship & Free Enterprise, and Young Americans for Freedom.

Young America’s Foundation preserves the Reagan Ranch, Ronald Reagan’s home of 25 years and his only private residence during his administration, as a premier Presidential property and site to inspire America’s future leaders and teach the lessons of Ronald Reagan’s Presidency.

The National Journalism Center trains students in the skills of accurate journalism and reporting through prestigious media internships and classroom training featuring leading journalists and experts.

Young Americans for Freedom chapters provide young conservatives with unmatched resources, training, and activism initiatives to advance freedom at schools nationwide.

Young America’s Foundation’s Center for Entrepreneurship & Free Enterprise educates and inspires young people to champion free enterprise principles.



“They huff and they puff, and they say that some catastrophe is going to befall us which is why we need to take everybody’s money, and socialize the government, and take away people’s political rights, and take away people’s economic rights... Show me the problem, and then we can talk about a solution, but until then, it’s not the Right that’s being unserious about this question of environmentalism; it’s the Left.”

— MICHAEL KNOWLES



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